

# Sayaka Sekishima

## UI/UX Designer

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ssekishima.wixsite.com/design

## Key Skills

### Design

Interface Design / Responsive Design

Prototype / Wireframe

Design and User Research

Information Architecture

Graphic Design and Illustration

Content Creation with SEO

### Design Tools

Sketch / Figma

Adobe CC / Affinity Designer

Draw.io / FlowMapp

Marvel / Invision

Miro

### Management Tools

Jira

Google Suite

Abstract

Zeplin

### Soft Skills

Collaborator / Team Player

Effective Communicator

Empathetic

## Education

### UI Professional Diploma

RED Academy - Jun 2018

### Associate of Arts - Social Science

Langara College - Apr 2018

## Profile

Creative and passionate visual designer with experience in working with multi-industries, web platforms and mobile apps. Dynamic team player who worked in a fast-paced environment, offering collaborative and interpersonal skills. Detail-oriented and deliver a product on time with good communications and task management. Fluent in using design tools to produce designs and graphic arts.

## UI/UX Design Work Experience

### UBC/BC Children's Hospital

Dec 2020 - Present

Full Time

- Working as a UI/UX designer & lab assistant, execute design and develop interactive prototypes for COVID-19.
- Improve audience engagement by using user stories and infographics for a product business presentation.

### Convergence Concepts Inc.

Nov 2018 - Dec 2020

Full Time

- Served as a UI/UX designer, design mobile/web apps from scratch, wireframes to interactive prototypes, and QA design and technical issues to deliver excellent products to clients.
- Created graphic designs for marketing materials such as business cards, banners, coupon codes, and social media posts.
- Collaborated with the digital marketing manager to write blogs and social media post with SEO strategies.

### UBC/Wild About Vancouver

Apr 2018 - Jun 2018

Contract

- Designed a brand and a website for UBC outdoor education program from scratch, collaborated with UX team to create wireframes, and designed logo.
- Collaborated with UX team to create story boards and userflow to define the optimal flow.

### Millieu Social App

Apr 2018 - Jun 2018

Contract

- Collaborated with UX team to design a platform for homeschool students who need social circle expansion with a safe and friendly online environment.
- Helped to create a brand identity with appropriate visual queues to solve UX issues.

## Other Work Experience

### HyperWallet

Jul 2018 - Oct 2018

Contract

- Reviewed daily transactions and analyzed payees' ID to proceed safe transactions for Know Your Customer (KYC) requirements.
- Screened and researched the companies on the watchlist for Anti-Money Laundering (AML) requirements.
- Translated English documents to Japanese for Japanese product users and businesses.

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## Professional References

### Kevin Ziweng Huan

Former Colleague - CEO, GluxKind

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### George Fairbairn

Former Colleague - Developer, Slack

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### Mako Mizuno

Former Colleague - Senior UX/UI Designer

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### Emi Nishimura

Former Colleague - Senior Marketing Manager

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### Joao Ricardo Becker Scheidegger (John Becker)

Former Colleague - Project Manager, Convergence Concepts Inc.

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